

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)

Kothapeta, Vijayawada – 520 001.

NAAC 'A++' Grade in Cycle :4
ISO 9001: 2015

UGC-CPE
NIRF 92nd Rank (All India)

DEPARTMENT OF BUSINESS ADMINISTRATION



INDUSTRIAL STUDY VISIT REPORT

Name of the Industries:

FERTILIZERS & CHEMICALS TRIVANCORE LTD -

ERNAKULAM, KERELA

*** ANNA ALMUNIAM COMPANY PRIVATE LTD -**

ALUVA ERNAKULAM KERELA

*** HIGHEST ELEVATED TEA FACTORY - (Ooty)**

Class : II MBA – III SEMESTER

Department : MASTER OF BUSINESS ADMINISTRATION

Days of Visit : 05th October 2025 to 12th October 2025

OBJECTIVES OF INDUSTRIAL STUDY VISIT:

FERTILIZERS & CHEMICALS TRIVANCORE LTD - ERNAKULAM, KERELA

- ❖ To Bring awareness about How a product is manufactured in the Company
- ❖ To create awareness what kind of raw materials are used for making the Manufacture process of chemicals
- ❖ To Know the various welfare facilities provided to employees in the company
- ❖ To Know about their export strategies for various countries.
- ❖ To know what are their marketing strategies used in the markets.

ANNA ALMUNIAM COMPANY PRIVATE LTD - ERNAKULAM, KERELA

- ❖ To provide awareness on how Aluminium Products are manufactured
- ❖ To Know the latest HR policies & Financial policies implementing in the Factory.
- ❖ To Know the different marketing strategies implemented for marketing of Utensils
- ❖ To Know the competitors of aluminium in the country.
- ❖ To Know about different customers for their products

HIGHEST ELEVATED TEA FACTORY- (OOTY)

- ❖ To Bring awareness about manufacturing Process of Coffee & Tea Products in the factory
- ❖ To Know the various welfare facilities provided to the employees in the Factory
- ❖ To Know the work life balance & quality of work life of the employees in Tea Factory
- ❖ To Know How Tea & Coffee Products are marketed through the country.

SILVER OAK CHOCOLATE FACTORY EUCALYPTUS OIL - (OOTY)

- ❖ To Bring awareness about manufacturing Process of Different chocolates Products in the factory
- ❖ To Bring awareness about manufacturing Process of Eucalyptus Oil in the factory
- ❖ To Know how to extract the raw materials for making Chocolates and Eucalyptus oil
- ❖ To Know the various welfare facilities provided to the employees in the Factory
- ❖ To Know How chocolate Products are marketed through the country.

05-10-2025

On 05th morning MBA Final year students around 113 students and 5 faculty members started from Vijayawada railway station to Chennai in Pinakani express. we reached Chennai by afternoon 2 pm. we started from Chennai railway station to Ernakulum by Kerala express reaching Ernakulum on 6th morning by 5.00 am

06-10-2025

In the Morning session, We visited **ANNA ALMIUNIUM COMPANY PRIVATE LTD** - company at 11.30 am. In the company premises the company representatives receiving the students and faculty members .The company representatives explain the how is manufactured and what are the raw materials used in the manufacturing the **aluminum utensils** . They have shown the process to the students about manufacturing **aluminum utensils** . The Company HR also explain the different HR activities implemented in the organization and other welfare measure facilities implemented in the organization . They explain the different marketing strategies of their **aluminum utensils**



Students Gathering at **ANNA ALUMINIUM COMPANY PVT LTD, ERNAKULAM, KERELA**

06-10-2025

FERTILIZERS & CHEMICALS TRIVANCORE

In the afternoon session, We visited **FERTILIZERS & CHEMICALS TRIVANCORE LTD** company at 2.30 pm . In the company premises the company representatives receiving the students and faculty members .The company representatives explain the how is manufactured and what are the raw materials used in the manufacturing the . They have shown the process to the students about manufacturing. The Company HR also explain the different HR activities implemented in the organization and other welfare measure facilities implemented in the organization . They explain the different marketing strategies for .Finally they explains the export and import activities implemented in the organization.



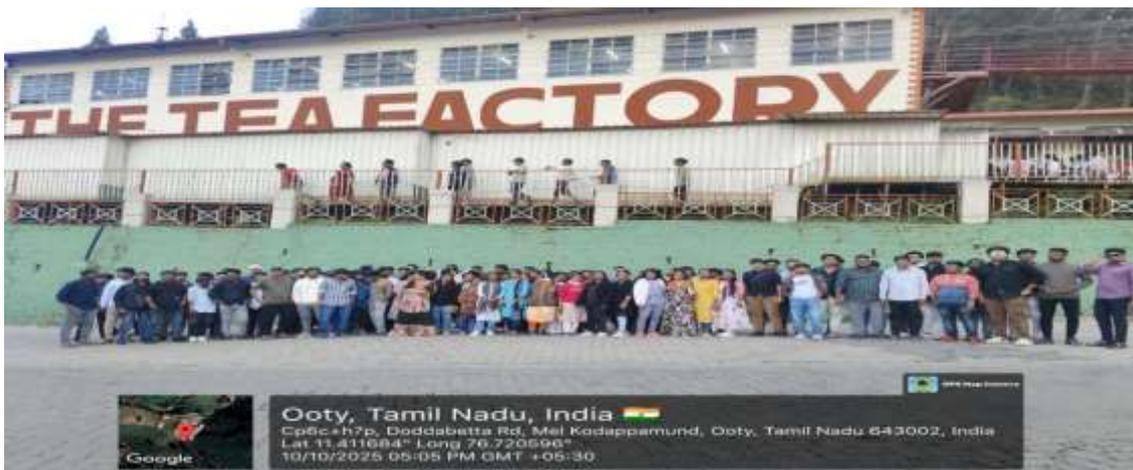
Students Gathering at **FERTILIZERS & CHEMICALS TRIVANCORE, ERNAKULAM, KERALA**

10-10-2025

We visited **Highest Elevated Tea Factory** in **ooty** with 91 students and 4 faculty members. In that factory the Manager (operations) Deveswar explains the process of manufacturing the tea powder for the ultimate consumption. He also explained different types of teas like white tea, green tea, black tea and different flavors of tea. He also explained what are the advantages consuming different types of tea.



Finally he accompanied with the students for plant visit showing the process of tea manufacturing and its packing process.



STUDENTS GATEHRING AT HIGHEST ELEVATED TEA FACTORY, OOTY